

# How to Succeed in Business by Really Trying

A Free 1 hour Seminar by  
**John Alderman**  
Five Time Entrepreneur

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- **Hear** “The Good, the Bad and the Ugly”
  - **Build** a prosperous ‘Startup’ or ‘Tiny’ company
  - **Make** “Your Very First Marketing Plan”
  - **Know** why Business Planning is an indispensable tool for you
  - **Focus** your irreplaceable time on your unique ideas
  - **Outsource** noncritical services to business professionals
  - **Use** “Self-Assessment Test” to know if you are entrepreneurial
  - **Advance** your enterprise with a ‘Business Mentor’
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555 Northpoint Center East, 4<sup>th</sup> Floor, Alpharetta, GA 30022  
Refreshments will be served

**Thursday, July 16th 6:30 PM**

RSVP to 770-315-2078 or <http://startups20090716.eventbrite.com>

<http://www.InnovativeApplicationsInc.com>